



# theExchange News

February 2024

## YEAR IN REVIEW

### OUR MISSION

Through the effective reuse of donated items, theExchange collaborates with local organizations to provide home essentials for community members in need.

### BOARD OF DIRECTORS Shelter Development Inc.

Janet Stansfield, Pres  
Craig Sacia, Vice-Pres  
Audrey Lucier, Treas  
Sheila Riley, Sec  
Isaac Hoffman  
Jessica Kirchner  
Rebecca Naugler  
Kelly Oliver  
Haylee Pagenkopf  
Thomas Schlesinger  
Linda Schwartz  
S. Kathy Stuttgen

### CONTACT US

#### Open Hours

Mon & Wed: 1- 3:00 pm  
Tues & Thur: 1- 4:00 pm

#### Address

1009 4th Street South  
La Crosse, WI

#### Phone

608-301-5345

#### Email

[theexchange@shelterdevelopment.org](mailto:theexchange@shelterdevelopment.org)

#### Website

[www.theexchangelacrosse.org](http://www.theexchangelacrosse.org)

## COMMUNITY SUPPORT APPRECIATED

*Sarah Gebo, Program Director & Ben Hein, Executive Director*

theExchange is fortunate to receive support throughout the year from many partners, community groups and friends. Each and every opportunity for partnership allows theExchange to further share our work, articulate the need for services within the larger community and continue to build our network of dedicated supporters. To those individuals, businesses and groups who have chosen to utilize their resources of time, materials, voice and finances in support of theExchange, we can't thank you enough. As we begin our work in 2024, we'd like to highlight a few of the supporters who have most recently provided community partnership and support.



- In November of 2023 theExchange was grateful to receive grant support from the Robert and Eleanor Franke Charitable Fund at the La Crosse Community Foundation. This grant allowed our agency to upgrade our aging building Heating and Air Conditioning system. As of December 2023 theExchange has benefited from a new, energy efficient HVAC system, ensuring clients, advocates, volunteers and staff have an even warmer welcome at theExchange! Our special thanks to theExchange volunteer grant writer Joni Heath, who composed the Grant materials on the program's behalf!
- During the holiday season theExchange was selected as a participant agency in Midwest Family Broadcasting, Z93, Season of Giving Program. This program allowed us to share the work of theExchange with listeners of the Z93 Morning Show, in addition to a generous gift provided in partnership with Dairyland Power.
- In January, theExchange was invited to participate in the winter La Crosse Soup event. La Crosse Soup promotes community development through crowdfunding, creativity, collaboration, trust and fun. And we DID have fun! Our event pitch, "theExchange: On The Move" highlighted the work of our dedicated volunteer moving team and raised funds for equipment necessary to keep the team *On the Move* in 2024.

**To everyone who has recently offered theExchange an opportunity for partnership, outreach and collaboration, thank you for your generous support.**

A-1 Vacuum, Ashley Furniture, Dairyland Power Co-op, English Lutheran Church, Gundersen Distribution Center, Gundersen Health System, Immanuel Lutheran Church, Journey Lutheran, La Crosse Community Foundation, La Crosse Rotary Lights, Mother Mary of the Church, Oolala! Consign, Peace by Piece, PM Sleep Center, Robert Hanson, Roncalli Newman Parish, Root Down Yoga Studio, Rotary Club of La Crosse, Savvy Home, Slumberland Furniture, St. Elizabeth Ann Seton Catholic Church, St. Patrick's Church, St. Peter's Church, Tanda Foundation, Viterbo Service Saturdays

## NOTE FROM OUR BOARD PRESIDENT

*Janet Stansfield,  
Shelter Development, Inc.*

2024 is a going to be a great year for Shelter Development!

New board members are Haylee Pagenkopf, Jessica Kirchner and Linda Schwartz who many of you may know already as she has been graciously helping us behind the scenes with fundraising administration. Welcome all!



I agreed at year end to fulfill the President role as long as Audrey Lucier was willing to handle my duties as Treasurer. Audrey brings decades of charitable organization experience to Shelter Development, where I bring strong business and human resource knowledge from running my family business, Stansfield Vending for over 25 years. Shelter is very lucky to have Craig Sacia continue on as Vice President and Sheila Riley as Secretary.

I got involved with Shelter Development just because I was moved by the simple, efficient and impactful mission. The strong volunteer base for such a young organization was also awe inspiring for me.

Each week The Exchange literally changes lives and the synergy between The Exchange and Francis Homes is powerful. A special shout out to our newest Shelter friends Tom Seiler and Jim Dillenbeck for lovingly sprucing up our newest house this month, which is now ready for a deserving family.

## IDEAS/FEEDBACK

[ktyser@me.com](mailto:ktyser@me.com)  
Kathie Tyser  
Volunteer Editor

## AGENCIES Using the Exchange to Advocate for 1,563 Individuals

APM WI	Independent Living Resources
Aptiv	Karuna Housing
Care WI	La Crosse Area Family Collaborative
Catholic Charities	La Crosse County
Cia Siab	La Crosse Public Schools
Coulee Cap	Monroe County
Coulee Recovery	MyChoice WI
Crawford County, HS	New Horizons
Families First - Monroe County	Saint Clare Health Mission
Family and Children's Center	Salvation Army
Gundersen Health System	The Parenting Place
Head Start	TMG WI
Hope Restores	Veteran's Administration
Houston County, HS	WINN
Inclusa	WTC/Project Proven



## COMMUNITY EFFORT!

**VOLUNTEERS**  
**DONATIONS**  
**COMMITMENT**



**UPDATES FROM  
theEXCHANGE TEAM**

**Donors:** Please provide pictures, descriptions and dimensions of large item furniture you are looking to donate. Please click [here](#) to see guidelines of acceptable donations.

**Clients:** If you are seeking help getting household items or furniture for your home, please reach out to your social worker, advocate or counselor and have them contact us at this email.

Please click [here](#) for more information if you don't already have someone helping you.

**Large Item Pickups:** We schedule Large Item Donation Pickups Tuesday and Thursday mornings as they fit within our delivery routes and volunteer delivery team's schedule. We suggest a minimum monetary donation of \$25-\$50 for this service. Please include your address and phone number.

**Donation Drop-off hours:** Mon/Wed 1-3 and Tues/Thurs 1-4.

**More Questions?** Email us anytime.  
[theexchange@shelterdevelopment.org](mailto:theexchange@shelterdevelopment.org)



**JOIN US!**

Come show your support as we partner with...

**La Crosse Area Builders Association Home Show** at the Omni Center in Onalaska  
Saturday, March 23, 10AM - 4PM

**North Country Steak Buffet**  
N.C.S.B. has chosen theExchange for their Winter Fundraising Jar!

**PROGRAM IMPACT  
2023 by the Numbers**

<b>520</b> Households Served	<b>1,213</b> People Donated Items
<b>2,872</b> Volunteer Hours	<b>2,874</b> Miles on Deliveries/Pickups

**theExchange 2023  
FINANCIAL SUMMARY**



INCOME	
Donations	\$131,423
Grants	\$16,500
Donation Pick Up	\$4,700
Consignment	\$300
<b>TOTAL</b>	<b>\$152,923</b>
EXPENSE	
Payroll Expense	\$64,369
Utilities	\$14,283
Building Improvements	\$13,546
Program Expense	\$11,354
Buildings and Grounds	\$7,620
Administration	\$1,302
<b>TOTAL</b>	<b>\$112,474</b>

**PLUS OUR VOLUNTEERS**

72 Volunteers providing 2,872 hours in 2023!

**INVALUABLE!**



# THANK YOU ALL!

## 2023 VOLUNTEERS

*"It is so exciting to see how we can positively impact our community together!"*

Phil Aaker	Tim Lisota
Jenny Aberger	Teagan Liston
Jenny Abraham	Audrey Lucier
Janice Adams	Cathy Maringer
Deb Anderson	Maureen McDowell
Kristen Aponte	Bob Milisch
Bridget Arens-Jones	Mary Monsoor
Jim Bagniewski	Anna Leigh Niles
Jean Barnett	Claudia Olson
Steven Beezley	Larry Olson
Sandy Brekke	Marcy Olson
Kae Creech	Wendy Puent
Carleen Devaney	Mary Beth Rady
Deb Dobrunz	Roger Riley
Mary Jean Eisenbacher	Sheila Riley
Ted Eisenbacher	Ted Riley
Helen Elsbernd	Doug Robinson
David Geissler	Laura Saxton
Debbie Hanson	Lori Schaub
Ken Hanson	Patricia Schauf-Yager
Joni Heath	Diane Schumacher
Jerry Hegenbarth	Linda Schwartz
Pat Hogan	Kelly Shannon
Josiah Hohfeld	Carter Shay
Josiah Hohlfeld	Bruce Simones
Charlene Holler	Janel Sloan
Annette Jarman	Mike Sloan
David Johnson	John Snow
Karen Kayser	Carol Solyst
Austin Keller	Richard Strauss
John Knight	Kathy Ticknor
Linda Knight	Michele Trietly
Tim Konup	Kathie Tyser
Kimberly Kopp	Jim Wagner
Nick Link	Julie Wagner
Tom Link	Rick Waniger

# -YOU MAKE IT HAPPEN-

## Grants

English Lutheran Church, La Crosse Community Foundation: Robert and Eleanor Franke Charitable Fund, La Crosse Community Foundation: Stansfield Family Fund, Franciscan Sisters of Perpetual Adoration

## Financial Donors

**\$10,000 - \$20,000** Shari Godbold, Rebecca and James Naugler, Maureen McDowell, Sheila and Ted Riley

**\$1000 - \$9,999** Blahnik-Naugler Help Fund for Women, Charlene Holler, Barbara Newcomer, Sr. Kathy Stuggen, Kathie and Rob Tyser

**\$250 - \$999** Elizabeth Ash, Sue Aspenson, Marilu Bintz, Mary Ann and Kevin Campbell, Robert Roy Campbell, Sr. Helen Elsbernd, Terry and Ann Johnson, Kay Mazza, Jon Mckenzie, Richard Rady, Diane and David Schumacher, Judy and Thomas Sleik, Richard and Pam Strauss, Mary Swartout, Kathy Ticknor, Aaron and Stacy Wurster, Friends at Mary Mother of the Church, The Riley Family Fund, La Crosse Professional Police, Gunderson Partners, Midwest Family Broadcasting, Todd and Deb Mahr Family Fund, Tim and Sue Durtsche Family Charitable Fund, Shelterbelt Fund

**\$100 - \$249** Jenny Aberger, Deb Randall Anderson and Michael Anderson, Bridget Arens-Jones, Donna Benden and Wayne Levi, Bill and Elizabeth Brendel, David Burgess, Kim Cable, Lisa and John Conzemius, Justin Cornford, Linda Erickson, Elizabeth Felion, Marry Ann Gerrard, Nancy Gerrard, Terry Guentner, Ben and Majel Hein, Fredrick and Susan Heuer: In honor of K. Wolf and T. Adams, First Congressional UCC, Diana Johnson, Lee Keim, Chuck and Mary Kulas, Linda Losen, Sangeetha Lourdes, Audrey Lucier, Sue and David McBride, Debra Murray, Bill and Karen Newburg, Carolyn and David Norenberg, Bruce Nuttall, Meg Paulino, Mary Lou Peterson, Margaret Porcari: in honor of Elizabeth Ranger, Joyce Potter, Becky Prichett, Mary Beth Rady, Pat Ruda, Linda Schwartz, Diane Silva, Bruce Simones, Brent Smith, Mark Spiess, Joan and Eric Swenson, Teri Wildt

**\$1 - \$99** Amber Alsteen, Kimberly Apfel, Mary Artschwager, Linda Bechly, Pat Becker, Leanne Bentzen, Cynthia Berlin, Janice Berry, Roseanne Betz, Mary Bjerkaas, Lacey Brandner, Judy Campbell, Lois Caulum, Marjorie and William Chamberlain, Roxanne Coniff, Barbara Cowgill, Karin Cram, Rusty and Gail Cunningham, Justin Davis, Kathy Degner, Sarah and Adam Ellingson, William and Joan Emery, Bobbie Euler, Linda Evans, Dan and Grace Faas, Claren Ferrier, Noreen Fish, Paul Flatten, Kari Gabel, Marcia Galles, Mary and Ronald Garves, Elaine George, Kathleen Gesley, Cassandra (CJ) Gianoli, Lee Goodhart, Kevin Hacker, Malika Heiller, Peggy Heinz, Julia Hoffman, Kathy Houlihan, Erin Hoy, Kathy Huecker, Kimberley Huston, Emma Iverson, Nathan Juran, Deb Kane, Tina Keenan, J.L. Kirkpatrick, Ken Koeller, Pat Kohner, Tim Konop, Barbara Kracklauer, Olivia Lamke, Barb Langston, Barb Lee, Tom Link, Erin Lisota, Barb Lovell, Bonnie Lovell, Leticia Madison, Bob Mahr, Barbara Martin, Barb Mason, John McNamara, Susan Mertens, Joseph and Vicky Michalko, Marla Natoli, Maureen and Mark Neuville, Jeffrey Nourigat, Therese Pedace, John Perlich, Mary Phillips, Jim and Nancy Piggush, Kate Poehling, Jane and Ronald Rada, Carol Reynolds, Cameron and Carlene Roberts, Barbara Rockwell, Sue Ross, Stan Roush, Mary Jo Russell, Mary Sage, David and Chris Sanger, Ashley Santolin, Michelle Schaefer, Don Scheckel, Antona Schedlo, Tom Schlesinger, Virginia and Pete Seielstad, Colleen Shaw, Susan Siegler, Sam Skemp, Patricia Soell, Emily Stacey, Kevin Stanton, Vivian Storm, Lorrae Swartz, Kara Tate, Edith Temte, Lynn Tully, Dan Lilly and Lisa Valentini-Lilly, Margaret Wage, Jason and Lori Wellert, Joan Werth, Melanie Westurn, Julie White, Taylor Wilmoth, Eric Wing, Gary Wold, Karen and Mike Woods